

Flustix

Less Plastics and Circular Seals



RETHINKING PLASTICS



Each year, millions of tonnes of plastic end up in our oceans and ecosystems, causing lasting damage to the natural environment.

As awareness of this impact grows among increasingly eco-conscious consumers, the need for companies to rethink their plastic consumption and disposal has never been greater.

flustix provides internationally recognized consumer seals to certify plastic-free and reduced-plastic products. No greenwashing. No vague claims. Just independently verified sustainability.

THE FLUSTIX ADVANTAGE



Control Union collaborates with laboratories worldwide to ensure a high-quality and global service together with local experts

Adding a flustix seal to your products lets stakeholders, consumers, and regulators know that you are committed to responsible production. The seal:

Demonstrates compliance with EU regulations

The flustix certification has been designed to align with relevant and emerging EU regulations, including the Packaging and Packaging Waste Regulation (PPWR) and the Green Claims Directive.

- Promotes consumer trust**
By incorporating strict criteria and the need for robust laboratory testing, flustix certifications go far beyond commercial self-declarations. Instead, you can stand behind independently verified, watertight claims.
- Sends a strong signal to stakeholders and investors**
The flustix certification makes your sustainability leadership impossible to ignore, assuring stakeholders and investors that your business is not simply responding to market pressure, but actively driving change.

CHOOSING YOUR SEALS



LESS PLASTICS

The flustix certification system incorporates various seals to highlight different levels of plastic reduction and circularity. As each seal is applicable to a specific product, businesses can use the full range to demonstrate different sustainability achievements across their product portfolio.

Product Analysis at the Highest Level
Reliable independent lab testing in internationally accredited ISO/IEC 17025 laboratories – for transparent and precise results.

flustix PRODUCT CONTENT MICROPLASTIC-FREE



This flustix seal certifies products, especially liquid or water-soluble product contents, that are free from added microplastics.

The certification requirements are based on the only internationally recognised and followed microplastic definition according to REACH/ECHA (Link to our Definitions Page). The certificate is issued based on laboratory testing and independent conformity assessment of the results by our certification partners.

A wide application range covers various product categories, including but not limited to:

- Cosmetics & Personal Care
- Detergents, Cleaners, and Cleaning Agents (DCC)
- Home, Garden, and Agricultural Products
- Fish and Seafood, Sea Salt, Mineral Water

Flustix RECYCLED



flustix RECYCLED certifies recycled materials and recycled content across a wide range of applications, including recyclates, semi-finished goods, products, and packaging made from plastics, paper/cardboard, metals, including aluminium, and glass.

The certification follows established international norms and standards:

- DIN EN ISO 14021
- DIN EN 15343
- DIN EN ISO 22095
- DIN 6120

CONTROL UNION x FLUSTIX



Control Union is an accredited flustix certification and testing partner.

With a global network of offices in more than 80 countries and experience spanning several decades, our certification experts deliver trusted, efficient, and internationally recognized services to help you add proof to your sustainability promise.

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